

Proudly invites you to participate in

**THE 7th ANNUAL
“FUN RUN FOR CHARITY”**



Time : 6:00am – 9:30am
Race starts : 6:45am
Date : Sunday, 1st October 2006
Venue : The Botanical & Zoological Gardens
HCMC Zoo Nguyen Binh Khiem St

A Fun Run to raise funds for local Charities in and around Ho Chi Minh City

SPONSORSHIP PACKAGES

*** Please note; we will apply to hang all banners along the streets named below for 1 week prior to the event. This is subject to permission being granted by the Department of Culture.**

DIAMOND – \$6,000.00 (Six thousand USD) cash

Largest logo on backdrop both on day and press release (one week before event)
100 vertical banners on trees at prime locations (alternately with other sponsors) on Hai Ba Trung, Ton Duc Thang, & Pasteur. *** You must provide your banner design/logo no later than Friday 1st Sept.** Some vertical banners will be located inside the zoo area on the event day
2 Large horizontal banners inside the zoo area on the event day. **To be provided by you, size to be agreed.**
Large Logo included on a banner outside the zoo, BBGV office & Ton Duc Thang *****
Company logo on all runners' badges/bibs together with other Diamond sponsors
Your own area for cheer team & runners
Up to 500 free runners – **to wear company shirts/hats, at own expense**
Logo on flyers and posters
Logo in press coverage of the event
Invitation to press release during the week before the event
Acknowledgement in BBGV newsletter

GOLD – \$3,000.00 (Three thousand USD) cash

Second largest logo on backdrop both on day and press release (one week before the event)
60 vertical banners on trees at prime locations (alternately with other sponsors) on Hai Ba Trung, Ton Duc Thang, & Pasteur. *** You must provide your banner design/logo no later than Friday 1st Sept.** Some vertical banners will be located inside the zoo area
1 Horizontal banner inside zoo area on the event day. **To be provided by you, size to be agreed.**
Large Logo included on a banner outside the zoo, BBGV office & Ton Duc Thang *****
Up to 250 free runners – **to wear company shirts/hats, at own expense**
Logo on flyers and posters
Logo in press coverage of the event
Invitation to press release during the week before the event
Acknowledgement in BBGV newsletter

SILVER - US\$850.00 (Eight hundred & Fifty USD) cash

Third largest logo on backdrop both on day and press release (on week before the event)
25 vertical banners on trees at prime locations (alternately with other sponsors) on Hai Ba Trung, Ton Duc Thang & Pasteur * **you must provide your banner design/logo no later than Friday 1st Sept.** Some vertical banners will be located inside the zoo area on the event day
Your logo to be included on a banner outside the zoo, BBGV office & Ton Duc Thang *
Up to 50 free runners – **to wear company shirts/hats, at own expense**
Logo on flyers and posters
Logo in press coverage of the event
Invitation to press release on week before the event
Acknowledgement in BBGV newsletter

****Please note that all cash sponsors will be asked to pay 50% upon signing their sponsorship agreement and 50% by the beginning of September 2006. BBGV Charity bank account details will be given with the sponsorship agreement. We will require your company logo ASAP!**

IN-KIND/ PRIZE SPONSORSHIP

In-Kind/Prize - Silver level

For companies providing food or beverage for all 3,500 runners with a value of at least US\$850. Or prize value at \$850.00 or above.
Benefits as for Silver cash sponsor

In-kind/prize – Co sponsors

For companies providing food or beverage for 1,750 runners with a value of at least US\$400. Or prize value \$400 or above.

Company logo on backdrop both on day and press release (one week before the event) together with other in-kind/Prize sponsors
10 vertical banners on trees at prime locations (alternately with other sponsors) on Hai Ba Trung, Ton Duc Thang, & Pasteur. * **You must provide your banner design/logo no later than Friday 1st Sept**

Two vertical banners inside the zoo area at your food/drink location.
Logo included on a banner outside the zoo, BBGV office & Ton Duc Thang *
Up to 25 free runners – **to wear company shirts/hats at own expense**
Logo on flyers and posters
Invitation to press release on week before the event
Acknowledgement in BBGV newsletter

In-Kind/prize – Fun Run supporters

For companies providing food or beverage for 1,000 runners with a value of at least US\$200. Or a prize value at US\$200.00 or above.

As above but two vertical banners at your food/drink station or within the zoo area if a prize donation.

Up to 10 free runners – **to wear company shirt/hats at own expense**

Media Sponsorship

Editorial: + 1 news article before the event + 1 article after event
Advertisement: 2 times x ½ pages before the event
10 Vertical banners on trees at prime locations (alternately with other sponsors) on on Hai Ba Trung, Ton Duc Thang & Pasteur * **You must provide your banner design/logo no later than Friday 1st Sept.** Some vertical banners inside zoo area
Logo included on banner outside the zoo, BBGV office & Ton Duc Thang *
Company logo on backdrop both on day and press release (one week before the event)
Up to 25 free runners – **to wear company shirts/hats at own expense**
Logo on flyers and posters
Invitation to press release on week before the event
Acknowledgement in BBGV newsletter

Thank you for your support!

If you have any queries regarding the sponsorship packages please contact Jakki Lydall on 0903 395760/BBGV office on 8298430 - email funrun@bbgv.org or bbgvfunrun2005@yahoo.com
Individual runners can buy tickets two weeks prior to the event taking place at 50.000 VND per person.