



11 April 2007

**ASIA FORUM 2007 VIETNAM**  
**04-05 May 2007**

Dear Members of the Federation of Hong Kong Business Associations Worldwide Network from Vietnam, Singapore, Thailand, China and Japan as well as other parts of the world.

It is our pleasure to announce that the 4<sup>th</sup> Asia Forum will be held on May 04-05, 2007 in Vietnam this year. The Asia Forum definitely serves a great platform for you to experience “What is going on in Vietnam?” and network with the members of other Hong Kong Trade Associations in the region. A two-day program comprising a forum and a golf event will bring together fellow members from Asia’s Hong Kong Business Associations (HKBA) network; namely Vietnam, Singapore, Thailand, China and Japan.

The **FIRST** day of 4<sup>th</sup> Asia Forum is divided into six sessions:

- Session 1:** Join us for **Welcome Luncheon** (hosted by HKTDC) and get connected with our overseas members.
- Session 2:** **Networking Session** (making contacts and sharing experience of running associations)
- Session 3:** **Information Session on Vietnam** (latest development and opportunities in Vietnam and experience in doing business in Vietnam)
- Session 4:** **Information Session on Hong Kong** (short session of Hong Kong towards China upon 11<sup>th</sup> 5-year plan and opportunities for Hong Kong)
- Session 5:** **Business Discussion Session** (participants with relevant members of HKBAV/Vietnamese companies per participants upon request)
- Session 6:** To end the evening, you and your business associates are welcomed to join us for a **Hong Kong Cocktail Reception** (hosted by HKETO) in celebration of HKSAR’s 10<sup>th</sup> anniversary and networking of participants with local outstanding companies and seniors government officers.

On the **SECOND** day, we welcome you to come join us for:

- **Golf Event** (participants will settle at their own expenses)
- **Farewell Luncheon** (hosted by HKTDC)

A wealth of networking opportunities awaits you. Ensure your place at the 4<sup>th</sup> Asia Forum and Golf Event with your early RSVP by returning the completed *Registration Form* to fax no.: (84-8) 8235884 or (84-8) 8243758 by Wednesday, 25 April 2007.

<b>DAY 1*</b>	<b>DAY 2*</b>
<b>Forum Venue</b> Friday, 04 May 2007 VIP 3 & 4 Room, Floor 3, Sheraton Saigon Hotel & Towers 88 Dong Khoi Street, District 1, HCM City, Vietnam	<b>Golf Venue</b> Saturday, 05 May 2007 Vietnam Golf & Country Club Long Thanh My Ward, District 9 HCMC, Vietnam
<b>Time</b> 14:00 pm	<b>Time</b> Morning Tee-off
<b>Admission</b> Free Admission but advance registration is required	<b>Admission</b> US\$85 + tax per golfer and advance registration is required

\*Please refer enclosed *Forum’s Programme* for more details.

If you have any questions, you may contact Mr. Lan at HKTDC by phone no. (84-8) 823 5883, email: [hochiminh.city.office@tdc.org.hk](mailto:hochiminh.city.office@tdc.org.hk) or Ms. Amy or Ms. Mandy at HKBAV by phone no. (84-8) 824 3757, email: [gen.comm@hkbav.org](mailto:gen.comm@hkbav.org) for further clarifications.

We look forward to seeing you soon at both the Asia Forum and Golf Event.

Yours Sincerely,

2007 Asia Forum Organizing Committee

**ASIA FORUM 2007 VIETNAM**  
**(04 - 05 MAY 2007)**  
**Sheraton Saigon Hotel & Towers**

<b>04 May (Friday)</b>	<b>4<sup>th</sup> Asia Forum</b>
12.30 pm - 14.00 pm	<p><b><u>Welcome/Networking Lunch (hosted by HKTDC) (1)</u></b>  <b>(Venue: Li Bai Restaurant, Floor 2, Sheraton Saigon Hotel &amp; Towers, 88 Dong Khoi Street, Dist.1, HCM City)</b></p> <ul style="list-style-type: none"> <li>- Short experience sharing by representatives of Asia HK Business Associations</li> </ul>
14.00 pm - 14.30 pm  14.30 pm – 15.05 pm	<p><b>Registration</b>            (Venue: VIP 3 &amp; 4 Room, Floor 3, Sheraton Saigon Hotel &amp; Towers, 88 Dong Khoi Str., Dist.1, HCM City)</p> <p><b><u>Opening Session (2)</u></b></p> <ul style="list-style-type: none"> <li>- Welcome Remarks by representatives of Federation of HK Business Association Worldwide/HK TDC – <b>Ms. Loretta Wan</b>; and of HK Business Association Vietnam – <b>Mr. Fred Burke</b></li> <li>- Short experience sharing by representative of Japan HK Society</li> <li>- Short experience sharing by representative of Hong Kong Singapore Business Association</li> <li>- Short experience sharing by representative of Thai Hong Kong Trade Association</li> <li>- Short experience sharing by representative of Hong Kong Business Association Vietnam (HKBAV) – <b>Mr. Pollex Ting</b></li> </ul>
15.05 pm – 15.55 pm	<p><b><u>Information Session on Vietnam (3)</u></b></p> <ul style="list-style-type: none"> <li>- <b>Mr. Fred Burke</b>, Baker &amp; Mckenzie to give a general review of Vietnam's economic development and opportunities after WTO entry</li> <li>- <b>Mr. Chris Morley</b>, ACNielsen to share the retail &amp; consumer profiles of business in Vietnam</li> <li>- Questions &amp; Answers</li> </ul>
15.55 pm – 16.35 pm	<p><b><u>Business Networking Session / Coffee Break (4)</u></b></p> <ul style="list-style-type: none"> <li>- Attended by all participants</li> </ul>
16.35 pm – 17.15 pm	<p><b><u>Information Session on Hong Kong (5)</u></b></p> <ul style="list-style-type: none"> <li>- <b>Mr. KK Lam</b>, Director of HKETO Singapore to share the findings and recommendations of 4 focus groups with regard to China's 11<sup>th</sup> 5-Year Plan and partnership opportunities</li> <li>- <b>Ms. Loretta Wan</b>, Regional Director (South East Asia and India) of HKTDC to share HKTDC's latest initiatives to help Hong Kong and international companies to grasp business opportunities</li> </ul>
17.15 pm – 17.30 pm	Break
17.30 pm – 18.00 pm  18.00 pm – 20.45 pm	<p><b>Registration</b>            (Venue: Ballroom 3, Floor 3, Sheraton Saigon Hotel &amp; Towers, 88 Dong Khoi Str., Dist.1, HCM City)</p> <p><b><u>Hong Kong Reception (hosted by HKETO) (6)</u></b></p> <ul style="list-style-type: none"> <li>- In celebration of HKSAR's 10th anniversary</li> <li>- Networking among forum participants and local companies and government officials</li> </ul>
<b>05 May (Saturday)</b>	<b>Golf Event/Farewell Lunch</b>
<b>7.51 am (Tee-off)</b>	<p><b><u>Vietnam Golf &amp; Country Club (Golf Course) (7)</u></b>  <b>(Venue: Long Thanh My Ward, District 9, HCMC)</b></p> <p>Pickup arrangement : Van will <i>pick up</i> participants <i>from Sheraton Hotel</i>. All participants gather at Sheraton Hotel lobby <b>at 6.45 am</b>            Payment method : USD85+tax (green fee including caddie) paid at the Golf Club counter (with invoice provided)</p>
*Van will be arranged to transfer participants to the golf venue, restaurant venue, then back to their hotel	
12.30 noon – 14.00 pm	<p><b><u>Farewell Luncheon (co-hosted by HKETO/HKTDC) (8)</u></b>  <b>(Venue: Tib Restaurant, 187 Hai Ba Trung Str., Dist.3, HCMC)</b></p>

# ASIA FORUM 2007 VIETNAM

DAY 1 04 May 2007

## SECTION A: ASIA FORUM AND HOTEL REGISTRATION

### Deadline for Registration: 25 April 2007 (Wednesday)

Please tick as appropriate:

- YES, I can attend Welcome Luncheon (Session 1)
- YES, I can attend Forum's Sessions (Session 2,3,4,5)
- YES, I can attend Hong Kong Cocktail Reception (Session 6)

Please complete the following fields where appropriate:

Family Name \_\_\_\_\_ First/Given Name \_\_\_\_\_  
Position \_\_\_\_\_ Company \_\_\_\_\_  
Address \_\_\_\_\_  
City/State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_  
Phone/Mobile (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_  
E-mail \_\_\_\_\_ Nationality \_\_\_\_\_

### **Overseas Guests: Your Choice Hotel**

(Please tick as appropriate)

*All room rates quoted are in USD and are subject to 5% service charge, and thereafter 10% VAT (Value Added Tax). All rates are "subject" to change of government taxes and/or "levies".*

Flight Details \_\_\_\_\_

Room: Smoking/Non-smoking; others, please indicate \_\_\_\_\_

Breakfast:  Yes  No Airport Transfer:  Yes, 1-way/2-way  No

Name on your credit card if different from the above \_\_\_\_\_

Please charge my to my Credit card:

VISA  Mastercard  Amex No. \_\_\_\_\_ Expiry date \_\_\_\_\_

#### **Caravelle Hotel**

(Add: 19 Lam Son Square, Dist.1, HCM City, approx 3 minutes on foot to Sheraton Hotel)

Website: <http://www.caravellehotel.com>

Room rate :  US\$ 160++ (without breakfast)  US\$185++ (inclusive of breakfast)

Note: Booking needs to be made with assistance from Thai Hong Kong Trade Association (THTA) and enjoy double upgrade to Signature Deluxe Room and Business Lounge Access.

#### **Rex Hotel**

(Add: 141 Nguyen Hue Boulevard, Dist.1, HCM City, approx 3 minutes on foot to Sheraton Hotel)

Website: <http://www.rexhotelvietnam.com>

Room rate:  US\$78++ (without breakfast)  US\$90++ (inclusive of breakfast)

Note: Interested participants can book directly via [www.agoda.com](http://www.agoda.com) and then send us your confirmation number.

#### **Sofitel Plaza Hotel**

(Add: 17 Le Duan Street, Dist.1, HCM City, approx 15 minutes on foot to Sheraton Hotel)

Website: <http://www.accorhotels.com/asia>

Room rate: US\$123++

Note: Interested participants can book directly via [www.agoda.com](http://www.agoda.com) and then send us your confirmation number.

#### **Majestic Hotel**

(Add: 01 Dong Khoi Street, District 1, HCM City, approx 5 minutes on foot to Sheraton Hotel)

Website: <http://www.majesticsaigon.com.vn>

Room rate: US\$107++

Note: Interested participants can book directly via [www.agoda.com](http://www.agoda.com) and then send us your confirmation number.

# All the above mentioned hotels conveniently located in the centre of district 1 in HCM City and are within walking distance to the venue of where the Asia Forum is held at the Sheraton Saigon Hotel & Towers.

# ASIA FORUM 2007 VIETNAM

**DAY 2**                      **05 May 2007**

**SECTION B:**              **GOLF REGISTRATION**

**Venue**                      **VIETNAM GOLF & COUNTRY CLUB**

**Time**                      **7:51am Tee-off in the morning**

**Price**                      **USD85.00 + tax per golfer**

Application without Credit Card details will not be processed

**Deadline for Registration:** 25 April 2007 (Wednesday)

**YES, I am able to attend:**

Name of Golfer : \_\_\_\_\_ Handicap: \_\_\_\_\_

Title : \_\_\_\_\_ Company: \_\_\_\_\_

Tel : \_\_\_\_\_ E-mail: \_\_\_\_\_

Date of Birth : \_\_\_\_\_ Nationality: \_\_\_\_\_

Passport No. : \_\_\_\_\_ Expiry of Passport\* \_\_\_\_\_

**YES, I am able to attend with my contacts:**

**Name of Player 1:** \_\_\_\_\_ Handicap: \_\_\_\_\_

Title : \_\_\_\_\_ Company: \_\_\_\_\_

Tel : \_\_\_\_\_ E-mail: \_\_\_\_\_

Date of Birth : \_\_\_\_\_ Nationality: \_\_\_\_\_

Passport No. : \_\_\_\_\_ Expiry of Passport\* \_\_\_\_\_

**Name of Player 2:** \_\_\_\_\_ Handicap: \_\_\_\_\_

Title : \_\_\_\_\_ Company: \_\_\_\_\_

Tel : \_\_\_\_\_ E-mail: \_\_\_\_\_

Date of Birth : \_\_\_\_\_ Nationality: \_\_\_\_\_

Passport No. : \_\_\_\_\_ Expiry of Passport\* \_\_\_\_\_

**Name of Player 3:** \_\_\_\_\_ Handicap: \_\_\_\_\_

Title : \_\_\_\_\_ Company: \_\_\_\_\_

Tel : \_\_\_\_\_ E-mail: \_\_\_\_\_

Date of Birth : \_\_\_\_\_ Nationality: \_\_\_\_\_

Passport No. : \_\_\_\_\_ Expiry of Passport\* \_\_\_\_\_

**Name of Player 4:** \_\_\_\_\_ Handicap: \_\_\_\_\_

Title : \_\_\_\_\_ Company: \_\_\_\_\_

Tel : \_\_\_\_\_ E-mail: \_\_\_\_\_

Date of Birth : \_\_\_\_\_ Nationality: \_\_\_\_\_

Passport No. : \_\_\_\_\_ Expiry of Passport\* \_\_\_\_\_

Name on your credit card if different from the above \_\_\_\_\_

Please charge my to my Credit card:

VISA     Mastercard No. \_\_\_\_\_ Expiry date \_\_\_\_\_

**QUESTIONS/ENQUIRIES:**

**Hong Kong Trade Development Council (HKTDC),**

**Tel : (84-8) 8235883, Fax: (84-8) 8235884, Email:**

**[hochiminh.city.office@tdc.org.hk](mailto:hochiminh.city.office@tdc.org.hk)**

**Hong Kong Business Association Vietnam (HKBAV),**

**Tel: (84-8) 8243757, Fax: (84-8) 8243758, Email:**

**[gen.comm@hkbav.org](mailto:gen.comm@hkbav.org)**

I hereby confirm the above:

\_\_\_\_\_  
Signature