



Co-hosted by:



Business Luncheon
Wednesday 7 November 2007
Venue: Sofitel Plaza Saigon Hotel,
17 Le Duan, D 1

Sponsored by:



Cartridge World

Duane Morris[®]
Vietnam LLC

- 11.30 – 12.00: Registration
- 12.00 – 12.50: Lunch
- 12.50 – 14.20: Speakers' presentations
- 14.20 – 14.40 Q & A Session

EuroCham and co-host members: 27 USD
Non- members: 30 USD

Please register with EuroCham HCMC
by return email at:
events-hcmc@eurochamvn.org
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Name:
Member of:
Company/Position:
Email:
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FRANCHISING IN VIETNAM

Giles Cooper, Special Counsel of Duane Morris Vietnam LLC, practices in the area of corporate law with a focus on international law in Southeast Asia. Mr. Cooper has a specific interest in franchising activities in Vietnam and has advised major international and domestic franchisors and franchisees on doing business in Vietnam. He has also spoken about and published a number of articles on franchising in Vietnam.



Eckart Dutz is the General Director and Shareholder of Cartridge World from Australia, the Largest Printer Cartridge Remanufacturing Franchise Company with over 1500 stores in over 50 countries. Together with his partner he acquired the Master Franchise for Vietnam and Cambodia and operates with currently 30+ employees.

David Thai is the founder of Viet Thai International Joint Stock Company (VTI). Mr. Thai had played a pivotal role in the founding, expansion, and strategic positioning of the Company's foundation business unit and house brand, Highlands coffee. Mr. Thai has spent the last 12 years devoting his time and resources on developing and understanding the retail industry's landscape, customer segments, development trends and culture in the Vietnamese market.