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EuroCham Special Business Luncheon

Vietnam Business Climate Outlook 2010/2011

Wednesday 08th September in HCMC and Friday 10th September 2010 in Ha Noi

Vietnam has overcome the global recession in 2009 better than other Southeast Asian economies, and is forecasted to grow 6.5 percent in 2010 and 6.8 percent in 2011. 2011 will be a key year, as Vietnam will implement the new socio-economic development plan for 2011-2015, with a focus on efficiency to enable Vietnam to integrate deeper into the regional and global value chains. To attract large inflows of foreign direct investment in 2010/2011, the government is committed to maintain macroeconomic stability and improve education, infrastructure and the regulatory framework. At this special business briefing, we will discuss the current business climate and the outlook for 2011: What are the prospects and which policy choices have to be made to make Vietnam an even more attractive investment destination? Use this special opportunity to dialogue and network with our experts from the real estate, financial services and consulting sectors.



Mr. Brett Ashton - Managing Director, Savills Vietnam
Speaker for HCMC and Ha Noi events

Living and working in Viet Nam since 1995 with over 15 years of real estate experience in South East Asian markets, Brett was HCMC Branch Director responsible for Savills' operations from Da Nang to HCMC prior to being appointed as Managing Director of Savills Viet Nam in 2007, where he now oversees the 500 Savills staff country-wide. Being actively involved across a broad spectrum of real estate advisory work and having worked with many of the leading developers and tenants in VN providing professional advice over the past 13 years, Brett is one of a few international property people in Viet Nam who has been directly involved throughout Viet Nam's first full property cycle ending in 2008.



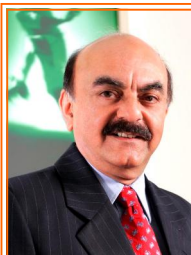
Mr. Gregory F. Buhoff - Of Counsel, Hogan Lovells LLP
Speaker for HCMC and Ha Noi events

Greg Buhoff joined Hogan Lovells in early August 2008 to complement the firm's Vietnam FDI, Project, Corporate and Commercial practice, and to spearhead the firm's intellectual property practice in Vietnam. He is a US attorney with significant corporate, commercial and IP/IT experience in the USA and Asian countries, including Vietnam where he previously practiced for six years. In Vietnam, his experience includes foreign direct investment, regulatory matters, project finance, real estate, construction, telecommunications, intellectual property and technology transfer/licensing.



Mr. Thomas W. Tobin - CEO, HSBC Bank (Vietnam) Ltd.,
Speaker for HCMC event

Tom firstly joined HSBC Canada in its commercial banking division & in 1990 being selected for the International Management programme & posted to Hong Kong. He is a seasoned banking executive with extensive experience in emerging markets. Tom was Head of Personal Financial Services for HSBC Singapore, Manager for the HSBC Hong Kong office and Senior Personal Financial Services Manager for HSBC Brunei before being appointed as President and CEO of HSBC in VN in May 2007 where he has successfully led HSBC to become the first foreign to locally incorporate in VN as HSBC Bank (VN) Ltd. from 1 Jan 2009.



Mr. Ashok Sud - CEO of Vietnam, Laos & Cambodia Standard Chartered Bank
Speaker for Ha Noi event

Ashok is the CEO for Standard Chartered Bank in Vietnam, Laos & Cambodia and is spearheading its high growth strategy. A chartered accountant by profession, Ashok has been a banker for over 28 years focusing in the areas of investment and corporate banking and has worked in Africa, London and India. Prior to this assignment he was Head of the Corporate Bank for Standard Chartered Bank in India.

HCMC: 11.30 - 14.00, Wednesday 08th September 2010
at Sofitel Saigon - Diamond Hall - 17 Le Duan Boulevard, Dist. 1
Email: events-hcmc@eurochamvn.org - fax: 08.38272743

Hanoi: 11.30 - 14.00, Friday 10th September 2010
at Hilton Hanoi, Hai Phong room - 1 Le Thanh Tong St., Hanoi
Email: linh@eurochamvn.org - fax: 04.37152218

Fee: (for both locations)

Member & co-host: **VND650,000** - Non-member: **VND850,000**

AGENDA:

11.30 - 12.00: Registration **12.00 - 12.05: Welcoming**
12.10 - 13.50: Presentations, Q&A **13.55 - 14.00: Closing**

Name: _____
Company: _____
Tel: _____ Fax: _____
Email: _____
Member of: _____ Non-member:

Co-hosts:



All cancellations must be made 24 hours prior to the event otherwise no show' will be charged due to obligations with the venue.