



Kindly sponsored by:



VĂN PHÒNG LUẬT SƯ **PHẠM VÀ LIÊN DANH**
PHAM & ASSOCIATES



Dear Members and guests, EuroCham is pleased to invite you to attend

Seminar and Luncheon at Park Hyatt Saigon, **Thursday 9 July 2009**

Franchising and Counterfeits in Vietnam Market Demand, Problems and Solutions

Join this Franchising seminar and be updated by legal experts, Vietnamese and foreign franchise sellers on current Franchising issues in Vietnam: market situation, demands, problems and counterfeits.

1) Market situation and prospects for Franchising:



Mr. Eckart Dutz, GD
Cartridge World



Mr. Vuong Huu Hung, MD
Buncamita Franchise Rest.



Mr. Ngo Duong Hoang Thao, CEO
First Indochina Group (FTV Café)

2) Counterfeiting issues and Regulatory Frameworks:



Mr. Pham Anh Tuan, Lawyer
Pham & Associates



Mr. Tuan Phung, MP
VCI Legal

Ball room, Park Hyatt Saigon, 2 Lam Son Square Dist 1 HCMC

Fee: Member and co-hosted: US\$45 (810,000); Non-member: US\$58 (VND1040,000)

Registration: 8.00 - 8.30; **Seminar:** 8.30 - 12.00; **Lunch:** 12.00 - 14.00

Please fill in the form and return it via fax number: 08.38.272743 or email: events-hcmc@eurochamvn.org

Name: _____

Company: _____

Position: _____

Tel: _____ Fax: _____

Email: _____

Member of: _____ Non-member:



All cancellations must be made 24 hours prior to the event otherwise 'no show' will be charged due to obligations with the venue.