

# THE 7<sup>th</sup> HONG KONG FORUM

Connecting the World's SMEs



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## Forum Programme (Activities Registration Has Begun From Aug 7 Onwards)

Date	Time	Activities
Nov 27 (Mon)	09:00 - 16:00	<p><b>Federation Office Holders Meeting</b> (For Office Holders &amp; Hon. Advisors only; Candidates for Federation Officers 2006-8 are welcome to join as observers)</p> <p>Venue: Room B, 38/F, HKTDC Head Office</p>
<b>3 Optional Activities</b>		
	08:30 - 18:45	<p><b>Option 1 - Golf Championship</b> (Registration on a first-come-first-served basis)</p> <p><i>Highlights: For Forum participants who agree golf can better connect you with new friends, this golf championship is surely another value creation event not to be missed. Who knows, we might find out many Crouching Tigers and Hidden Dragons among our Forum participants!!</i></p> <p>Venue: <b>The Jockey Club Kau Sai Chau Golf Course</b></p>
	12:30 - 18:15	<p><b>Option 2 - Visit to Cathay City &amp; Hong Kong Air Cargo Terminals Ltd. (HACTL)</b> (Registration on a first-come-first-served basis)</p> <p><i>Highlights: This visit will be an eye opening experience to take a look at the best Airline of Year 2006 – Cathay Pacific and the most efficient air cargo in Asia – HACTL.</i></p>
	14:00 - 17:30	<p><b>Option 3 - Visit to InnoCentre</b> (Registration on a first-come-first-served basis)</p> <p><i>Highlights: The InnoCentre is a one-stop shop jointly run by Hong Kong Science and Technology Parks Corporation and Hong Kong Design Centre. It aims to cultivate a cluster of high-value added design and technology activities among professionals and user industries. An official launch of the InnoCentre is planned for June 2006. A guided tour will show you how you can take advantage of the fully equipped centre for your design initiatives.</i></p>
Nov 28 (Tue)	08:00 - 08:30	<p><b>Annual General Meeting</b> (For Heads of Associations/Chapters, Federation Officers and Hon. Advisors only)</p> <p><i>Highlights: This is an annual meeting for all heads of the Federation's member associations and chapters/sections. We welcome you to participate as an observer to share and understand the businesses of the Federation.</i></p> <p>Venue: Rm 311-12, HKCEC</p>
	08:30 - 09:00	<p><b>Registration and Networking</b></p> <p><i>Highlights: The registration will begin 30 mins before the Opening. Please arrive earlier to mingle with your old and new friends. Coffee and tea will be served.</i></p> <p>Venue: Rm 301 Foyer, HKCEC</p>
	09:00 - 09:45	<p><b>Opening Session &amp; Introduction of Candidates of the Federation Officers</b></p>

**2006-08 Election**

- Welcome Remarks by Mr. Fred Lam, Executive Director, HKTDC
- Opening Remarks by Mr. Christopher Leu, Federation Chair

*Highlights:* The Executive Director of HKTDC and the Chairman of the Federation will welcome you all to the 7th Hong Kong Forum. Candidates running for the 2006 – 08 Federation Officer Election on Nov 29 will introduce themselves and share with us their visions for the Federation.

Venue: Rm 301, HKCEC

09:45 - 11:00

### Panel Discussion on "HK's Role in Materialising the Business Potentials in the Pan-PRD"

The Pan-PRD region is an important manufacturing base and consumer market and its nine provinces accounted for 30.1% of the mainland's retail sales, 30.9% of the country's GDP and 38.7% of exports in 2005. The region also occupies one-third of the mainland China and is endowed with versatile production facilities and natural resources, as well as "soft" ingredients such as technology, skills and talent. It is timely for overseas companies to explore more about this region in order to enjoy a wider choice of production locations as well as distribution markets. Through the Panel Discussion, we will be looking at how Hong Kong can act as an intermediary for overseas companies to tap into this burgeoning region much ahead strategically, and how it can also function as an important conduit for the Pan-PRD region in accessing the world market.

*Panel Speakers:*

Mr. Ronnie Chan, Chairman, Hang Lung Group Limited  
 Prof. Lau Pui King, Associate Professor, The Hong Kong Polytechnic University  
 Mr. Anthony Lau, Chairman, Chief Executive of BALtrans Group

Venue: Rm 301, HKCEC

11:00 - 11:15

### Coffee Break

11:15 - 12:00

### Concurrent Break-out Sessions

#### Track 1 - Be Prepared for China's Booming Consumerism

*Highlights:* China's continuing economic strength has resulted in burgeoning consumer market. Successful retailers and brands will share opportunities available in China's retail and distribution market, as well as the success and challenges of establishing and protecting their brands. We will also look at how HK plays a significant role in risk management, supply chain management, and brand testing, as well as how to best manage your business, from developing, manufacturing, distribution and wholesaling to retailing.

*Speakers:*

Mr. Francis Gouten, Director, Gouten-Consulting Ltd.  
 Mr. Alan Johnson, Managing Director, Asia, Fortis Intertrust Hong Kong

Venue: Rm 301, HKCEC

#### Track 2 - Hong Kong the Technology Marketplace

*Highlights:* While HK has developed into an important trading hub, it is also a technology marketplace in the region. Unfortunately, such achievement is dwarfed by the misperception that HK is not a marketplace for technology on mere grounds of a lack of front-end R&D activities. Nonetheless, HK's industries in reality excel at certain technological areas like innovation, commercialisation, application and industrial engineering, which are backed by a technology cluster composed of local as well as foreign enterprises in the territory. Coupled with robust demand from the Chinese mainland for various kinds of technology, HK's role as a centre for technological cooperation and integration in the region is set to develop further in the medium term. At this year's Hong Kong Forum, you will have the privilege to access seminars connecting you to worldwide technology experts and industry crowds.

*Speakers:*

*Mr. Daniel Cheng, Managing Director, Dunwell Enviro-Tech (Holdings) Ltd.  
Mr. Christopher Britton, Partner, Deacons*

*Venue: Rm 306-8, HKCEC*

12:30 - 14:15

**Luncheon hosted by the Federation and HKTDC**

(For pre-registered Federation Associates only)

*Keynote Speaker: The Hon. Henry Tang, GBS, JP, Financial Secretary, HKSAR*

*Topic: Hong Kong's Financial Service and its Role as China's International Financial Centre*

*Venue: Rm 201, HKCEC*

14:30 - 15:30

**Regional Caucuses**

- Australasia & Asia (Rm311-12)
- Canada (Rm301)
- Europe (Rm309-10)
- USA (Rm306-08)

*Highlights: This is a good occasion for associates from the same region to share their views and ideas on how respective associations can further enhance their network and services.*

*Venue: Rm301 & 306-12, HKCEC*

15:45 - 17:10

**Executive Committee Meeting and Election of Federation Officers (2006-2008) + Survey Presentation**

(All Forum participants are welcome; only Federation Executive Committee members have voting rights at the Election)

*Highlights: The Chairman, Vice Chairman, Honorary Treasurer and Honorary Secretary for 2006-08 will be elected this year. Join us to congratulate the new officers on board!*

*Venue: Rm301, HKCEC*

18:30 - 21:30

**"Big Bowl Feast" - a Welcome Dinner hosted by Mr. Fred Lam, Executive Director of HKTDC + Awards Presentation**

(For pre-registered Federation Associates and spouses/guests only)

*Highlights: Dating back to the 1270s, the "Big Bowl Feast" has long been a signature dish that was only prepared in Hong Kong's historic walled villages, and only served during religious rituals, wedding banquets and special occasions. This year, Mr. Fred Lam, Executive Director, HKTDC, would like to thank you all for your continued support, and invite you to join him savouring this unique and delectable cuisine, which was originally created for the emperor and the royal family. At the dinner, we will also have a section for prize presentations to various awards winners.*

*Venue: Super Star Seafood Restaurant, Times Square, Causeway Bay*

Note: The 2nd day of the Hong Kong Forum coincides with the 1st day of the three concurrent events organised by HKTDC - World SME Expo, Innovation & Design Expo and Business of Design Week. Moreover, this year is also the 40th anniversary of the Hong Kong Trade Development Council (HKTDCC). In honour of this special occasion, there will be several events including an **International Business Convention** and a **"40 year of trade" Cocktail Reception** with special guest speakers from the mainland and around the world, to celebrate the success of Hong Kong's trade achievements over the past four decades. Hong Kong Forum participants are welcome to visit the websites of these concurrent events to register to the activities which are of your interest. A few are highlighted here (under "Concurrent Activities") whose registration should be done via the Forum website (Form B - Activities Registration Form).

Date	Time	Hong Kong Forum Activities	Concurrent Activities
Nov 29 (Wed)	09:35-10:20		<p><b>Opening Ceremony of International Business Convention organised by HKTDC</b> (All Forum participants are welcome. Free access with</p>

10:30 - 12:00

**"6-minute Speed Dating" – Knowing your potential partners in the Federation**  
(For pre-registered Federation associates only)

*Highlights: A novel way to meet new friends who might be your great business partners in the future. Within an hour, you will be chatting with 10 different people whom you may or may not click with. In any case, it is only 6 minutes, so why worry?!*

Venue: Rm 301, HKCEC

11:00

### ■ Opening Ceremony of World SME Expo and Innovation & Design Expo

(All Forum participants will be given an Invitation Card to join the Ceremony)

Venue: Expo Drive Entrance, HKCEC (tbc)

12:30 - 14:00

### ■ International Business Convention Luncheon organised by HKTDC

(For pre-registered Federation associates only; Registration on a first-come-first served basis)

Venue: Convention Hall, HKCEC

14:15 - 17:30

### ■ Concurrent Visits (14:45-17:00)

(Registration on a first-come-first-served basis)

#### Option 1: Kerry Logistics

*Highlights: Developed rapidly since 1998, Kerry Logistics is one of the leading and most successful 3PL (third party logistics) service providers in the Asia Pacific region. Kerry Logistics has its headquarter in Hong Kong and operates in more than 150 cities in 15 countries worldwide. The visit will include a briefing and a guided tour to see the company's logistics process.*

#### Option 2: Hong Kong Science & Technology Parks (HKSTP) and China Aerospace Telecoms Ltd

*Highlights: HKSTP offers a comprehensive range of services to cater for the needs of industry at various stages, ranging from offering a series of management and technical support programmes to providing advanced facilities and support services for its tenants and incubatees. One of its tenants – China Aerospace Telecoms Ltd. will also*

the HK Forum badge)

Venue: Rm201, HKCEC

### ■ International Business Convention organised by HKTDC – Part I

- Blue Ocean Strategy: How to Create Uncontested Market Space and Make Competition Irrelevant
- Reinventing the Company (Case Sharing)

(For pre-registered Federation associates only; Registration on a first-come-first served basis)

Venue: Rm201, HKCEC

### ■ International Business Convention organised by HKTDC – Part II (14:30-16:40)

- Globalised Markets: The World Trade Organisation Dimension
- Building Brands in China
- China Sourcing: Are you Ready?
- Business Opportunities in China
- Panel Discussion on "Gaining an Asian Edge"

(For pre-registered Federation associates only; Registration on a first-come-first served basis)

Venue: Rm201, HKCEC

OR

### ■ Free time to visit World SME Expo & Innovation and Design Expo

(All Forum participants are welcome. Free access with the HK Forum badge)

Venue: Hall 1, HKCEC

share with you its experiences and successes by choosing Hong Kong for its worldwide growth and development.

### Option 3: DHL Central Asia Hub

*Highlights: DHL has enhanced its leading position in Asia Pacific with the opening of the Central Asia Hub (CAH), the largest of its type in Asia. As a trade facilitator, DHL believes that it can best serve the community through continuous investment in its infrastructure, facilities and people, thereby supporting the momentum of regional economic growth. The visit to DHL's CAH inside the Hong Kong International Airport will demonstrate how this dedicated, standalone express cargo facility underscores DHL's long-term commitment to the region, and to Hong Kong as a conduit for DHL's activities in China and Asia.*

16:00 – 17:30

### Office Holders Debriefing Meeting

(For Ex-Office Holders & New Office Holders & Hon. Advisors only)

Venue: Rm 305, HKCEC

17:45 – 19:30

### "40 Year of Trade" Cocktail Reception hosted by HKTDC

(For pre-registered Federation associates and spouses/guests only; Registration on a first-come-first served basis)

*Highlights: To celebrate the success of Hong Kong's world trade over the last 40 years, the Chief Executive of HKSAR (Guest of Honour), ex-Chairmen, ex-Executive Directors and Council Members of HKTDC will join together at this Cocktail. Hong Kong Forum participants are cordially invited to share the joy of this memorable moment.*

Venue: Atrium 1, HKCEC

Nov 29 - 09:00 – 19:30  
Dec 1  
(Wed -  
Fri)

### "SUPERTRADER ~ Hong Kong - 40 Years of Trade" Exhibition

(All Forum participants are welcome. Free access with the HK Forum badge)

*Highlights: The diligence, fortitude and professionalism of Hong Kong people have helped our city's international trade flourish over the past 40 years. Through multi-media visuals and interactive activities, this vibrant exhibition relives the memories of Hong Kong's successes, while honouring the SMEs that made it possible. Join us on a wondrous historical journey that salutes the past and embraces the future.*

Venue: Atrium 1, HKCEC

**PAN-PRD TRIP TO CHENGDU**

Date	Time	Activities
2	Whole Day	<b>Pan - Pearl River Delta Trip to Chengdu</b> (For paid Federation Associates and accompanying guests only; Registration on a first-come-first served basis)
Options:		
3-day:		<i>Highlights: Chengdu – the most developed city in the province of Sichuan in the Pan-Pearl River Delta region (southwest China), is recognised as the "centre of science and technology, trade, finance, and the hub of transportation and communication". The itinerary is designed to furnish you with Chengdu's latest developments in biotech (Traditional Chinese Medicine), software and electronic circuit design. We will also visit the renowned Dujiangyan Irrigation System, which gives Chengdu its reputation of "the Land of Abundance. You will be impressed by the vibrant consumption power in this part of China as well as experiencing the city's distinctive culture and heritage.</i>
Nov 30		
- Dec 2		
OR		
4-day:		
Nov 30		
- Dec 3		

Programme is subject to changes.

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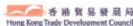
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