



**Dr. Roman Hummelt**

**IMC International Management Consultants**

*Dr. Roman Hummelt is a renowned expert on industrial espionage. He is the author of the espionage reference book "Industrial Espionage - Strategic Risks and Prevention". He knows the special risks of Industrial Espionage based on his practical experience as CEO and consultant in countries which are heavily exposed to Industrial Espionage. Dr. Hummelt selects and coaches Expats, who are sent into leading positions abroad. These Expats are sensibilized in reference to special dangers and effective methods to defend threats caused by Industrial Espionage.*

**EuroCham Business Luncheon**

**Industrial Espionage - Causes and Prevention**  
**Protection of Confidential Information in Foreign Affiliates**

The Wikileaks case shows clearly that leaking and distribution of sensible information via the Internet can cause disastrous damage to governments and companies. Stealing of confidential or sensitive company information in combination with blackmailing is a profitable business. Foreign affiliates of internationally active companies abroad work under considerably more difficult environment than mother companies at home. There might be limited protection to be expected by local legal authorities abroad. Espionage might be regarded as minor breach of law, loyalty of local employees might be defined different etc.

**At this Business luncheon, we will discuss:**

1. Special risks of industrial espionage for foreign affiliates abroad
2. Case Study: Anatomy of an espionage attack
3. Defence methods – Protection of confidential information

**To help audience understand :**

- Industrial Espionage is a highly strategic risk for companies abroad.
- Management can complicate attacks with appropriate actions to a degree, which makes effort and risks for potential attackers high.
- State of the art espionage tools are used to obtain confidential information.
- How social networks can be used to find out information on target persons.
- Which components of security management are relevant.
- How confidential information can be classified to be protected.
- Which methods can be used to sharpen the awareness of top management and employees.
- And get a possibility to compare means of encryption to store confidential documents safely.

**Corporate partners:**



**Co-hosts:**



**For registration or further information, please contact Ms. Thuy:**



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**Date & time: 11.45am - 1.30pm, Tuesday 22nd February 2011**

**Venue: Park Hyatt Saigon, Ball room Ground Floor, 2 Lam Son Square, Dist 1, HCMC**

**Fee: Member & Co-host: VND 600,000 ; Non-member: VND 900,000**

All cancellations must be made 24 hours prior to the event otherwise no show will be charged due to obligations with venue.