



SBG BUSINESS LUNCHEON "THE ASEAN ECONOMIC COMMUNITY - IMPLICATIONS FOR BUSINESS"

SPONSOR

BAKER & MCKENZIE



TUESDAY, 9 NOVEMBER 2010, 11:00 am - 1:30 pm
SOFITEL SAIGON PLAZA HOTEL, DIAMOND HALL B, GROUND FLOOR,
17 LE DUAN ST, DIST.1, HCMC

*** COST OF EVENT: Member SBG & Co-hosting Partners: VND 800,000**
Non-member: VND 900,000

*** SEMINAR INFORMATION:**

The presentation will provide an assessment of ASEAN for business, particularly the ASEAN Economic Community and its commitment for intra-ASEAN opportunities for cross-border trade in goods, provision of services, and investment. It will also examine the effect upon ASEAN's trading partners, particularly those with FTAs with ASEAN, and consider strategic implications for business.

*** SPEAKER'S INFORMATION:**



Mr. James Lockett is Special Counsel to Baker & McKenzie, based in Hanoi. He has 28 years' experience in international trade and customs law. He has assisted clients in Asia since 1985. Before joining Baker, he spent three years in Jakarta, Indonesia, advising and training the Indonesian Ministry of Trade on WTO and ASEAN issues as well as other international trade law matters. Earlier, he worked for the U.S. Department of Commerce. Prior to his government work, he was based in Brussels, as a partner in a Wall Street law firm. He worked in Brussels for 14 years, and was involved in advising companies as the European Union became a single market between 1987-1993, which is the model for the ASEAN Economic Community. He is thus well-suited to advise on implications for ASEAN companies.

*** PLEASE REGISTER BY MONDAY LATEST, 8 NOVEMBER 2010 - Email: sbg@sbghcm.org or Fax: 38299800**
Please pay before the event by bank tranfer or in cash at the SBG office:
1 Floor, 64 Nguyen Dinh Chieu Street, Dist.1.

PLEASE REGISTER EARLY AS THERE ARE LIMITED SEATS AVAILABLE

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