



香港工業總會  
FHKI

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Federation of Hong Kong Industries

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再次通告  
尚餘少量名額  
欲報從速!!

Ref. No.: 2011/115

To: FHKI Members

16 May 2011

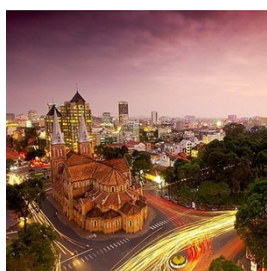


sembcorp

## Seminar on Investing in Vietnam

### 工業界投資越南講座

25 May, 2011 (Wednesday), FHKI Exhibition Hall



Vietnam has sustained growth rates averaging 6% for the last 20 years since its re-integration into the world market and is a new market place for Hong Kong products acclaimed for quality and innovation. The country provides 50 million strong labour force (aged under 40-year old) with USD120/month all-in average starting salary which could be the new prime mover for Hong Kong enterprises in overcoming current hardship of increasing costs and adverse currency exchange. The country also offers a highly potential domestic market of 87 million population, and another 450 million in Southeast Asia (under ASEAN FTA); as well as preferential treatment and low tariffs from Vietnam into USA, Japan and Europe. It is the way to circumvent the hardships your enterprise faces NOW.

In view of the huge potential of Vietnam market, Sembcorp Industries is currently developing well-placed industrial townships to quick-start you with reliable, proven and cost-effective 1-stop solution in Vietnam. On the back of strong investment flows into Vietnam, our highly successful Vietnam Singapore Industrial Park (VSIP) has expanded from the southern economic zones (Binh Duong's Thuan An and Ben Cat districts) to the northern economic zones of Vietnam (Bac Ninh and Hai Phong City), working on a substantial land bank of 4,845 hectares to develop world class for your business.

A seminar on investing in Vietnam will be held on 25 May (Wed) to introduce the market to Hong Kong enterprises. Details as follow:

<b>Date:</b>	25 May 2011, Wednesday
<b>Time:</b>	1:30-5:00pm
<b>Venue:</b>	Exhibition Hall, FHKI Office at 31/F, Billion Plaza, 8 Cheung Yue Street, Cheung Sha Wan
<b>Program:</b>	<p>1:30-2:00 Registration</p> <p>2:10-2:30 Opening Remarks</p> <p>2:10-2:30 <b>Vietnam's Investment Environment 越南投資環境簡介</b>  <u>Mr Pham Van Cong 範文公先生</u>            Deputy Consul General, Consulate General of Vietnam in Hong Kong; Trade Mission in Hong Kong, Vietnam Ministry of Industry &amp; Trade Office            越南駐香港總領事館 副總領事(經濟-商務)</p> <p>2:30-3:30 <b>Fast &amp; Secure Manufacturing With Vietnam Singapore Industrial Township 快捷可靠的製造業夥伴—新加坡越南工業城鎮</b>  <u>Mr Mark Sim 沈惠民先生</u>            Senior Marketing Manager, Greater China, Sembcorp Parks Management Pte Ltd 新加坡勝科園區管理公司 華商部資深經理            An Industrial Engineer (M.SC) by training, and Industrial Marketing</p>



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professional by trade, Mr Sim is Singaporean Chinese who has lived in HK, Manila, Penang and Vietnam for most of his 18 years work life supplying equipment, materials, IT solutions and factory land to manufacturing firms across Asia. Engaged with Vietnam since 1999, he has witnessed its positive transformation and brings the good news of a reliable, proven and cost-effective 1-stop new base for HK manufacturers.

沈惠民先生是新加坡華人，受訓為工程師並為工業產品營銷專才。於過去 18 年，沈先生遊居於香港、馬尼拉、檳城及越南等地為亞洲製造商提供機器、原料、資訊服務與工業用地。他自 1999 年起見證著越南的變化，在是次研討會為香港廠商投資越南的最新資訊。

3:30-4:00 Tea & Networking Session

4:00-4:30 **Hong Kong Perspectives on Investing into Vietnam** 港人投資越南經驗分享

Mr Danny Tse 謝志豪先生

Vice General Secretary & Hanoi Chapter Representative, Hong Kong Business Association in Vietnam; COO, Hotel Division of Tung Shing Group Vietnam; General Director of Hanoi Hotel

越南香港商會 副秘書長及河內分區代表；東成集團酒店部營運總監；河內大酒店總經理

As a founding member of Hong Kong Business Association, Mr Tse is an active leader of the HK business community in Vietnam. Mr. Tse also runs the three hotels in the north of Vietnam, a subsidiary division for one of the most successful foreign property developers in Northern Vietnam, he holds 18 years of experience in Vietnam to share with fellow Hong Kong investors in the seminar.

謝先生乃活躍於越南的港商，同時亦是越南香港商會的創會會員。他同時效力越南最成功的海外房地產集團旗下一間子公司，在越南北部管理三間酒店。謝先生將會於推介會上與香港企業分享其 18 年在越南發展的經驗。

4:30-4:45 Q & A Session 問答環節

5:00 End of Seminar

**Fee:** Free of charge

**Website:** [http://www.sembcorp.com/sembcorp/business\\_parks\\_vsip.html](http://www.sembcorp.com/sembcorp/business_parks_vsip.html)

**Supported by:**



Hong Kong Business Association Vietnam 越南香港商會

'Make a bold move' with a simple first step!!

Come explore with FHKI, Vietnam Singapore Industrial Township and leaders of the Hong Kong business community in Vietnam on how to find fast and ready solutions to the business challenges thrown upon you.

Interested members please fill in the attached reply slip and return by fax to 2721 3494 or by email to [emily.cheung@fhki.org.hk](mailto:emily.cheung@fhki.org.hk) **on or before 19 May 2011**. For enquires, please do not hesitate to contact Ms Emily Cheung at 2732 3199.

Membership Relationship Division

The Secretariat of Federation of Hong Kong Industries

To: FHKI – Member Relationship Division

Fax : 2721 3494

### Seminar on Investing in Vietnam - Reply Slip

I would like to join the seminar.

Company Name : \_\_\_\_\_ FHKI membership no. : \_\_\_\_\_

(1) Name : \_\_\_\_\_ Position : \_\_\_\_\_

(2) Name : \_\_\_\_\_ Position : \_\_\_\_\_

Contact Person : \_\_\_\_\_ Tel : \_\_\_\_\_ Fax : \_\_\_\_\_

Product / Service: \_\_\_\_\_ Email : \_\_\_\_\_

Where did you learn of the seminar? \_\_\_\_\_

如閣下不想收到我們的傳真，請註明 貴公司的傳真號碼 \_\_\_\_\_，傳真至 2721 3494。日後的會員通訊，請 [ ] 電郵 \*至 \_\_\_\_\_；或 [ ] 郵寄 \*。(請以剔號顯示您的選擇)

If you don't want to receive faxes from us, please note your fax no here \_\_\_\_\_ and fax to 2721 3494. Please send upcoming members' circulars to us through [ ] email\* at \_\_\_\_\_; or [ ] by mail. (Please indicate your choice by a tick)