



EuroCham Business Luncheon

What is going on with Vietnamese Consumers ?

With all the recent news on inflation and current macroeconomic situation...how confident are Vietnamese consumers? What are the recent impacts of inflation, Vietnamese Goods Campaign, and promotions having on consumer behavior? What are the current/future trends and what are some of Vietnam's business leaders thinking?

Join this EuroCham session for insights from Nielsen's Global Omnibus Survey, Business Barometer Study and other related consumer research studies.

We would like to welcome our speaker:

Mr. Darin Williams Managing Director, Nielsen Vietnam

Darin has extensive market research experience with Fast Moving Consumer Goods, Finance, IT and Medical industries across Asia, having spent 20 years living and working in various Asian countries.

Darin began his career with Nielsen in Tokyo in 1999 where he developed the first cross-business unit, leveraging integration across Nielsen's areas of expertise. Darin then spent six years in Melbourne and Sydney, managing teams and servicing clients across Australia. Following this, he spent 18 months in Seoul as an Executive Director.

AGENDA:

- 11.45 – 12.00:** Registration
- 12.00 – 12.05:** Welcome remarks
- 12.05 – 12.35:** Presentations
- 13.00 – 13.30:** Q&A
- 13.35:** Closing remarks

Date & time: 11.45am - 1.30pm, Tuesday, 30th August 2011

Venue: New World Hotel, 76 Le Lai St., Dist.1

Fee: Member & Co-host: VND 650,000; Non-member: VND 950,000

For registration, please contact Ms. Nhung
on events-hcmc@eurochamvn.org or call 3827 2715

Co-hosts:



Corporate Partners



All cancellations must be made 24 hours prior to the event otherwise no show will be charged due to obligations with venue.