



# Your Consumer from Head to Toe

If you are in business in Vietnam you can't miss this event. Join our seminar and experience the most comprehensive review of current and future trends in Vietnam ever produced. Our experts will unveil the latest research on key topics to give you a thorough picture of what the Vietnamese consumer is all about.

## Speakers

**Mr Stuart Tomlinson, Chief Representative and Country Manager Vietnam, Cambodia, Laos / Visa International**

- ▶ *Earnings, spending habits and attitudes towards banking and finance*

**Mr Alexandre Lemoalle, General Manager, Sanofi-Aventis Vietnam**

- ▶ *Health, medicine and the Vietnamese consumer*

**Mr Mark Hely, General Manager, Mead Johnson Vietnam**

- ▶ *From famine to fat: a new challenge to Vietnam's development*

**Mr Chris Morley, Managing Director, ACNielsen Vietnam**

- ▶ *A detailed view of family life, leisure activity, and brand choice across many market sectors from motorbikes to male grooming*



## Details

Date November 8, 2006

Time Registration: 8.30am • Seminar: 9.00am-12.00pm • Lunch and Q&A: 12:00pm-2.00pm

Venue Sofitel Hotel, 17 Le Duan Street, HCMC

Ticket price 30\$ for CanCham and participating chambers' members • 35\$ for non-members

RSVP Ms Diem at CanCham on 824 3754 or by e-mail at [hcmc@canchamvietnam.org](mailto:hcmc@canchamvietnam.org)

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