



Recruitment and employee development from Coca Cola
and HSBC's perspective *or Getting and keeping the right people on the bus*

with guest speakers

Ferdinand Steffans Christiaan, Country HR Manager from Coca Cola
and Mr Vu Ton, Head of Human Resources, HSBC

- *New recruitment approaches and tools*
- *Best practices in people development*
- *Talent identification, development and management*

BBGV
BRITISH BUSINESS GROUP VIETNAM

BBGV Business luncheon

28th August 2006

Sofitel - 12noon till 2pm

cost \$22 members - \$27 non members

To register to join this event please contact the BBGV
Secretariat T : 829 8430 or email : secretariat@bbgv.org
You may also register online at www.bbgv.org

