

CityU CSHK PASS WORKSHOP SERIES
Advancing Professional Development on Economic and Trade Cooperation Zones
Along Belt and Road
一帶一路境外經貿合作區專業發展提升

Workshop 3
Cultural Diversity and Risk Management: Hong Kong Professional
Services, Overseas Investment and Industrial Park Development in
Vietnam

多元文化與投資風險管理：香港專業服務、越南的外商投資及工業園區發展

Event Brief

Date and Time:

- 11 June 2021 (Friday)
- 10:00 am – 1:00 pm (HKT) / **9:00 am – 12:00 pm (Vietnam Time)**

Format and Venue:

- Hybrid (due to COVID-19 conditions):
 - o Zoom: for speakers not in Hong Kong plus all participants
 - o Zoom link to be shared via email to participants 2 days before event and the event day morning
- Mainly in English
- Free of charge
- CPD included (Please contact your respective Association for details)
- A complimentary training pack containing background materials and analysis is included
- Registration: <https://20210611-pass-workshop-3-vietnam.eventbrite.hk>

Introduction:

What are the opportunities and risks of investing or expanding business operation in Vietnam?
What are the benefits and concerns for developing Industrial Park related businesses there?
What unique roles could Hong Kong professional services play to facilitate mutual advancement?

This Workshop aims to present a portrait of business opportunities and challenges in Vietnam from three perspectives: 1) the local Vietnamese, 2) the Belt and Road and 3) Hong Kong. Through triangulation of first-hand information, insights and successful experience shared by seasoned entrepreneurs, professional practitioners, Industrial Park management and local researchers, participants would be able to distil an in-depth understanding of cultural diversity and risk management of overseas investments, as well as Industrial Park development in

Vietnam. In particular, this Workshop will unpack the challenges and scrutinize the pathways whereby Hong Kong professional services and businesses may perform their distinctive roles in mitigating risks and thus take part for mutual gains and sustainable development in Vietnam.

Programme:

Time (HKT)	Session
09:45 – 10:00	Registration
10:00 – 10:10	Welcoming Opening Remark by Mr Le Hai Trieu, Deputy Consul-General of Consulate General of Vietnam in Hong Kong
10:10 – 12:00	Insight Sharing: <ul style="list-style-type: none"> A. Cultural Diversity and Risk Management in Vietnam <ul style="list-style-type: none"> • Prof Tao Yitao, Director of The China Center for Special Economic Zone Research, Shenzhen University, and team • Representative of a Chinese large enterprise with infrastructure projects in Vietnam (inviting) B. Industrial Park Development in Vietnam <ul style="list-style-type: none"> • Representative of Longjiang Industrial Park, Vietnam (inviting) C. Business Opportunities in Vietnam <ul style="list-style-type: none"> • Mr Anthony Lam, CEO of Golden Resources Development International • Ms Elizabete Fong, Vice-Chairperson of Hong Kong Business Association Vietnam • Mr Simon Chen, Chief Executive, The Shanghai Commercial & Savings Bank, Ltd.-Dong Nai branch • Ms Betty Chan, Director of International Relations, Sunwah Group
12:00 – 12:55	Q&A and Discussion <ul style="list-style-type: none"> • Chair: Prof Phyllis Mo (Associate Director, Research Centre for Sustainable Hong Kong, City University of Hong Kong) • Discussant: Dr Phi Vinh Tuong (Deputy Director, Institute of World Economics and Politics, Vietnam Academy of Social Sciences)
12:55 – 13:00	Concluding Remarks

About CSHK PASS Workshop Series

The Research Centre for Sustainable Hong Kong (CSHK) of City University of Hong Kong is funded by the ‘Professional Services Advancement Support Scheme’ (PASS)¹ of the Commerce and Economic Development Bureau, HKSAR Government to conduct a Workshop Series entitled ‘Advancing Professional Development on Economic and Trade Cooperation Zones Along Belt and Road’, with the objectives to enhance the understanding of Hong Kong professional services on Economic and Trade Cooperation Zones (ETCZs) along the Belt and Road countries.

This workshop is the debut workshop of the Workshop Series. For more information about the Workshop Series, such as information of our project members, partnering organizations and workshop schedule, please visit our website at <http://www.cityu.edu.hk/cshk/ongoing-projects.htm?pass>.

¹ Professional Services Advancement Support Scheme (“PASS”) is set up to support Hong Kong’s professional services sector to carry out worthwhile projects to spearhead pro-active outreaching promotion efforts and to improve service offerings. For more information about PASS, please refer to PASS website at: <https://www.pass.gov.hk/en/home/index.html>