

SME Enhancement Programme

T-box

Transformation Sandbox | 升級轉型計劃



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Helping Your Business Transform • Think Outside The Box 助你升級轉型 突破界限

- To provide a testing ground for SMEs to expand, transform and innovate;
- To support the SME ecosystem based on the Council's unique strengths and generate measurable result.



Branding
品牌升級



E-commerce
電子商貿



**Manufacturing
relocation**
生產轉移



New markets
市場開拓



FREE transformation programme

免費升級轉型計劃

Step 1 第一個月

Set your transformation goal with our specialist

與專業團隊一起制訂目標

Step 2 第二個月

Join our networking activities, advisory services and workshops

參加交流活動、商務顧問服務和工作坊

Step 3 第三個月

Start achieving your goals

邁向升級轉型目標

Business advisory service

Capacity-building workshops

Market information

Government funding schemes

Advisory service partners

- ❖ Professional institutions, chambers of commerce, business partners, government officials and consular officers
- HKTDC research economists (including representatives of Ministry of Commerce, Department of Commerce of Guangdong Province etc.)
- Hong Kong Cross-Border E-commerce Association
- Hong Kong Business Association Vietnam
- Spanish Chamber of Commerce in Hong Kong
- The British Chamber of Commerce in Hong Kong
- Silk Road Development Association
- Hong Kong Exporters' Association
- The Association of Chartered Certified Accountants Hong Kong (ACCA Hong Kong)
- Hong Kong Export Credit Insurance Corporation
- The Law Society of Hong Kong

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Upcoming Events

Date	Workshop/ Seminar Topic
June 2020	Seminar c/o with Research and TID SUCCESS on ASEAN / Vietnam (Webinar) Information will be coming soon
June 2020	Greater Bay and Belt & Road Series (1): Webinar on "Tap into GBA B2C Market Right" (Webinar) Information will be coming soon
5 June 2020	Mainland China KOL Marketing (Webinar) Information will be coming soon
11 June 2020	Get Ready for Doing Business with Global Buyers (Webinar) REGISTER NOW
12 June 2020	Webinar on Optimisation of Enterprises Through Business Innovation and Transformation (c/o with VTC) (Webinar) Information will be coming soon

Past Events

Date	Workshop/ Seminar Topic	Nature/ Category	Highlights	
13 May 2020	Overcoming Adversity towards Global Trade: Introduction of Hong Kong Authorized Economic Operator Programme and SME Export Marketing Fund (Webinar)	New Market Exploration Workshop	Video	Details
8 May 2020	Manoeuvring Your Business Through Challenging Times (Webinar)	International Trade Fastpass		
7 May 2020	Website Design: How to get it right for e-Commerce (Webinar)	HKTDC.com Webinar Series	Video	
5 May 2020	Opportunities in the consumer market in the mainland cities of the Greater Bay Area (Webinar)	China Business Workshop	Video	Details
28 April 2020	Market Overview & Free Business Info for Exploring ASEAN Markets (Webinar)	New Market Exploration Workshop	Video	Details
27 April 2020	Small Budget, Big Market: Winning Tips of Online Marketing for SMEs (Webinar)	MarketingPulse Webinar Series		Details

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HKTDC Research

Selected articles from HKTDC Research



14.04.2020

Northern Vietnam: Location and Connectivity Advantages

There are good reasons why Northern Vietnam now stands out on the radar of global manufacturers looking for alternative production bases to China.

Hong Kong Means Business

HKTDC HONG KONG MEANS BUSINESS

EVENTS MY FEED CONTACT HK

MARKET SPOTLIGHT FIRST PERSON VENTURE HONG KONG HEADS-UP INSIDE CHINA

VIETNAM

HKTDC RESEARCH

VIETNAM: Hanoi Announces Plans to Boost High-Tech Ancillary Industries

18 May 2020

The municipal government of Hanoi, the country's capital, has announced plans to support the development of three key sectors – components manufacturing; the hi-tech ancillary industries and and garment and footwear input manufacturing – in the Northern Key Economic Region. [More](#)

HKTDC RESEARCH

VIETNAM: Government Fees Cut in Bid to Bolster Virus-Hit Business Community

14 May 2020

The Ministry of Finance has cut fees across a number sectors – including construction, tourism and banking – in a bid to bolster the business community in the face of the ongoing coronavirus outbreak. [More](#)

HKTDC RESEARCH

VIETNAM: Surgical Mask Export Restrictions Lifted as Domestic Virus Cases Drop

08 May 2020

Previous restrictions on the export of medical surgical masks have now been

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申請流程?

資助範圍?

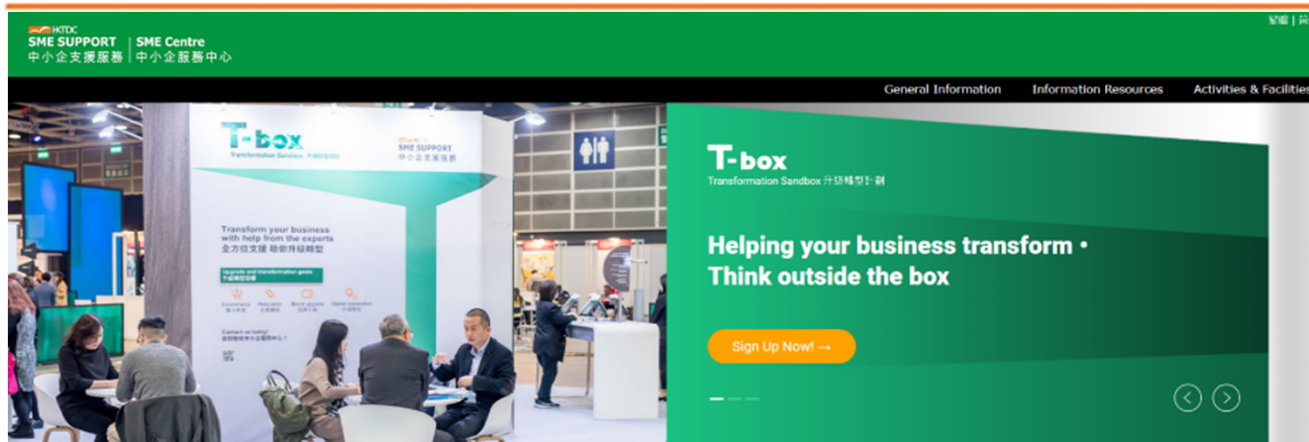
SME ReachOut
中小企資援組

立即瀏覽

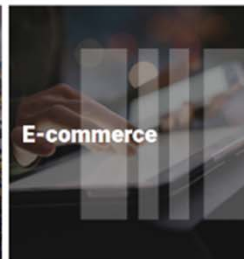
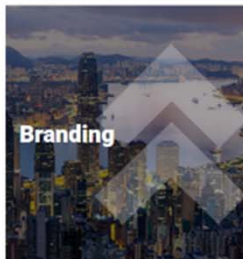
How does T-box work



T-box website



Which area would you like to transform?



Visit us to sign up or learn more

T-box.hktdc.com

Thank you

