

## **Regional Thematic Webinar cum Asia Forum 2021**

### **Agenda**

**Date** : 10 June 2021, Thursday  
**Time** : 9:45am - 12:45 pm (Hong Kong time, GMT+8)

**Framework** : Programme duration: 3 hrs  
**Thematic Webinar (1 hr 5 mins) followed by Virtual Networking Session (30 mins) and Asia Forum (1 hr)**

**Format** : Zoom Webinar for Thematic Webinar (open to both HKBA members and non-members)  
Remo for virtual Networking Session (open to both HKBA members and non-members)  
Zoom Meeting for Asia Forum (BA heads & members only)  
*\* BA heads & members will receive 3 access links, while non-BA members will receive 2 access links.*

**Language** : English

**Participants** : - Heads of HK Business Associations and Chapters in Asia & Australasia  
 - Federation Secretariat  
 - HKTDC Regional and Branch Directors  
 - BAs' members are welcome to join the Asia Forum as audience/observers  
 - Non-BAs' members are welcome to join the thematic webinar and networking session, including Hong Kong service providers

**Moderator** : Ms Vivienne Chee, Director, Singapore, HKTDC

9:45 - 10:00 (15 mins)	<b><u>Thematic Webinar</u></b>  <b>Hong Kong as an International Innovation Hub: New Opportunities and Partnership for Asian Companies</b>  <b>Registration</b> Participants to join the webinar by using a Zoom Webinar's designated access link or meeting ID & Password
10:00 - 10:05 (5 mins)	<b>Welcome Remarks</b>  Mr Dennis Chiu Chairman, Federation of HK Business Associations Worldwide

10:05 - 10:10 (5 mins)	<b>Welcome Notes and Brief Introduction of HKTDC and Promotional Activities in the Region</b>  Mr Peter Wong Regional Director, Southeast Asia & South Asia, HKTDC
10:10 - 10:25 (15 mins)	<b>Economic Updates of Mainland China and Hong Kong</b>  Mr Billy Wong Deputy Director of Research, HKTDC
10:25 - 10:40 (15 mins)	<b>Innovative e-commerce solutions that can help your brands to build a strong presence in the Mainland China and ASEAN markets</b>  Ms Michelle Leung Senior Vice President, Fung Omni Services
10:40 - 10:55 (15 mins)	<b>Healthcare Innovation: Achieving Precision Medical Treatment through Digital Patient Journey</b>  Mr Lam Chi Man CEO, Applied Technology Group Limited (ATG)
10:55 - 11:05 (10 mins)	<b>Q&amp;A session</b>  <i>End of Thematic Webinar</i>
11:05 - 11:35 (30 mins)	<b>Live Networking Session</b>  Participants to join the networking session by using a <u>Remo</u> 's designated access link or meeting ID & Password
11:35 - 11:45 (10 mins)	<b>Break</b>
11:45 - 12:25 (max. 40 mins)	<u><b>Asia Forum 2021</b></u>  BA heads and members to join the forum by using a <u>Zoom Meeting</u> 's designated access link or meeting ID & Password
(30 mins)	<b>Latest Updates and Initiative Plans of HKBAs 2021/2022</b> <ul style="list-style-type: none"> <li>Encourage BAs to share: <ul style="list-style-type: none"> <li>➤ Any new initiatives</li> <li>➤ Use of the social media channels and Federation's website to build community and to promote BA's events</li> <li>➤ Updates on youth engagement</li> </ul> </li> </ul>

(10 mins)	<b>Updates by Ms Irene Hau, the Federation Secretary</b> <ul style="list-style-type: none"> <li>• HK Forum 2021</li> <li>• Arrangement of upcoming Election</li> </ul>
12:25 - 12:40 (15 mins)	<b>Interactive Q&amp;A Discussion</b> <i>(moderator to lead the discussions)</i>
12:40 - 12:45 (5 mins)	<b>Closing Remarks</b>  Mr Dennis Chiu Chairman, Federation of HK Business Associations Worldwide

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