

VIRTUAL BUSINESS MISSIONS 2021 VIETNAM - HONGKONG



14-16th September, 2021 | O Hình thức: Zoom/Webex

Organizer

Vietnam software & IT services Association (VINASA)



Co-organizer:

Hong Kong Computer Society (HKCS)



In coordination with













TENTATIVE AGENDA DAY 1: SEMINAR: "HONG KONG AND VIETNAM ICT LANDSCAPE AND OPPORTUNITIES" **Hong Kong Time Agenda** (GMT+8)Login to the online meeting room 09:50 - 10:00**Opening Remarks** Leaders of Vietnam Software and IT Services Association (VINASA) 10:00 - 10:10Leaders of Hong Kong Computer Society (HKCS) Welcoming address Dr David Chung JP, Under Secretary for Innovation and Technology, 10:10-10:20Innovation and Technology Bureau, HK Government Representative of Vietnam related Ministries/Organizations **Vietnamese ICT Industry Overview Section 1** Keynote: Overview of Vietnam ICT industry and Cooperation Opportunities 10:20 - 10:30Representative from VINASA



10:30 – 10:40	Keynote: ICT Policy, Strategy and Incentive Schemes in Vietnam Market
	Representative of IT Department, Ministry of Information and Communication
10:40 – 10:50	Presentation: Experience from Vietnamese ICT companies
	Representative of a Vietnamese IT company
10:50 – 11:00	Presentation: Experience in cooperation with Hong Kong ICT Companies
	Representative of a Vietnamese company
11.00 - 11.10	Q & A
Section 2	The ICT Business Landscape in Hong Kong
11.10 - 11.20	Keynote: The ICT Business Landscape in Hong Kong
	Representative of HKCS/HKTDC
11.20 - 11.30	Keynote: Hong Kong Government ICT Policy & Strategy and Incentive
	Schemes
	Dr David Chung JP, Under Secretary for Innovation and Technology,
	Innovation and Technology Bureau, HK Government
11.30 - 11.40	Presentation: Doing Business in Vietnam - A Hong Kong Perspective
	Representative of Hong Kong Company with experience in doing business in
	Vietnam
11.40 - 11.50	Presentation: Doing Business with Vietnam - A Hong Kong Perspective
	Representative of Hong Kong Company with experience in acquiring Vietnam's
	solutions for HK
11.70 12.00	
11.50 - 12.00	Q&A
	SCOVER HONG KONG ICT ECONOMY AND COOPERATION
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DAY 2: DI OI Hong Kong Time	SCOVER HONG KONG ICT ECONOMY AND COOPERATION PPORTUNITIES BETWEEN HONG KONG & VIETNAM
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	Experiences sharing from Vietnam companies doing business in Hong Kong	
	Q&A	
15:00 – 16:00	Meeting 3:	
	Speakers:	
	- Representative of Vietnam Trade Office*	
	- Representative of NTQ in Hong Kong	
	Presentation of overview Hong Kong economy	
	Presentation of overview the cooperation between Vietnam and Hong Kong	
	Experiences sharing from NTQ Company in Hong Kong	
	Q&A	
DAY 3: ONLINE BUSINESS MATCHING		
FIND YOUR BUSINESS PARTNERS		
Time**	Agenda	
Whole day 30 munites for 1 meeting	Online 1:1 Business Matching (30-40 minutes each sessions)	
	- Go on http://www.onlinematching.biz/event-detail/virtual-business-	
	mission-hong-kong	
	- Have a look at Vietnamese companies' profiles	
	- Sign up for an account	
	- Make an appointment with Vietnamese enterprises	
	- The instruction about our platform onlinematching, please go to <u>LINK</u>	
	Online Meeting on WebEx	

^{*} Program is subject to change for maximum efficiency. Vietnamese time zone (GMT+7)

