



Seminar for the Textile and Footwear Industry Manufacturing Powerhouse in Central Vietnam

21 April 2017

With a strategic location advantage, a stable political and social environment, a younger labor force and a lower salary for workers, the growth rate of Vietnamese manufacturing industry is far beyond the other Asian countries. Vietnam is also one of the ASEAN countries who is the largest commodity country exporting to the United States, thus attracting a large number of clothing and footwear enterprises to relocate their manufacturing bases from China to Vietnam.



The Vietnamese government attaches particular importance to the central economic zone (e.g. Quang Ngai) and has developed a number of preferential policies. The economic zone has an important strategic position where manufacturers can ship goods not only to northern Vietnam (Hanoi) and southern Vietnam (Ho Chi Minh City), but also Laos, Cambodia, Thailand, and even China. The central economic zone is only 1 hour flight from the economic center of Vietnam and there are two international airports (Da Nang and Phu Bai) among the four airports. These superior infrastructures provide great convenience for the production, transportation, import and export of products and reduction of the associated costs.

Hong Kong Productivity Council (HKPC) is organizing a seminar to invite professionals of various fields and entrepreneurs who have their production set up in Vietnam to share their experiences. Entrepreneurs and small and medium-sized enterprises of the Hong Kong textile, garment and footwear industry could seize this opportunity to understand the Vietnam investment environment.

Who Should Attend	Proprietors, managers, and marketing professionals of textiles, garment and footwear. Parties who are interested in understanding the investment environment in Vietnam
Language	English and Cantonese (No interpreting service is provided)
Date and Time	21 April 2017 (Friday) 2:30pm-5:30pm
Venue	Hong Kong Productivity Council , 78 Tat Chee Avenue, Kowloon Tong, Hong Kong
Fee	Free of Charge (Seats are limited. Reservation on a first come, first served basis)
How to apply	To enroll, please complete the enrolment form and email to jessli@hkpc.org or register online http://events.hkpc.org/register.php?code=APRIL2017 A registration confirmation will be emailed to the participant to confirm the seat reservation
Enquiry	Ms. Jess Li Tel: (852) 2788 6312 / Email: jessli@hkpc.org

Organizer:



Sponsor:



Supporting Organization:





Speakers and Details

1. **Mr. Nguyen Duy Kien** Deputy Consul General, Consulate General of Vietnam in Hong Kong and Macau
 - Latest overview of Vietnam
2. **Mr. Mark Sim** Vice President, Sembcorp Parks Management Ltd
 - Analysis of the establishment of textile and footwear production bases in Central Vietnam
3. **Mr. Goh Puay Guan** Vice President, Sembcorp Parks Management Ltd
 - Logistics in Central Vietnam
4. **Representative of a Hong Kong footwear manufacturer**
 - Management of footwear manufacturing in Vietnam experience sharing
5. **Mr. Micheal Ku** Managing Director, K International & Associates Ltd
 - Design & Construction Management of building factory in Vietnam

Seminar on “Manufacturing Powerhouse in Central Vietnam”

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To enroll, please complete the enrolment form and send to jessli@hkpc.org or fax to (852) 2788 5522.

A registration confirmation will be emailed to the participant to confirm the seat reservation.

Company Name:

Contact Person:

Position:

Telephone:

Email:

Name of Applicant	Position	Telephone	Email

(Please complete a new form if more than 2 participants)

Consent Statement:

Personal data (including your name, phone number, fax number, correspondence address and email address) provided by you will be used for the purpose of the administration, evaluation and management of your registration. You have the right to request access to, and amend your personal data in relation to your application. If you wish to exercise these rights, please send email to: edm@hkpc.org.

HKPC intends to use the personal data (including your name, phone number, fax number, correspondence address and email address) that you have provided to promote the latest development, consultancy services, events and training courses of HKPC. Should you find such use of your personal data not acceptable, please indicate your objection by ticking the box below.

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